



BLUE BIRD

ANNOUNCEMENT CONCERNING MATERIAL INFORMATION OR FACT

1	Date of event	September 7, 2016
2	Type of Material Information or Fact	The launching of Cashless payment system in My Blue Bird application.
3	Description of Material Information or Fact	<p>PT Blue Bird Tbk (“the “Company”) launched cashless payment system in My Blue Bird application. Through this latest feature, one can make payment through Blue Bird e-Vouchers, credit cards, and debit cards.</p> <p>This cashless payment feature has added payment options in My Blue Bird application, i.e., Cash and Cashless.</p> <p>For corporate customers, Blue Bird e-Vouchers is a solution giving transportation benefits for their employees. Besides getting reliable taxis, Blue Bird e-Vouchers enable corporate customers manage their transportation needs easily, starting from allocating e-Vouchers for each division or individual, to monitoring its use.</p> <p>In addition, in the launching of Cashless payment feature, the Company is cooperating with Mastercard, Mandiri Bank, BNI Bank, for promotion of credit cards/debit cards payment through the application.</p>
4	The impact of event, material information or fact toward operational activities, legal, financial condition, or business continuity of the Issuer or Public Company	<p>Impact on operational activities: Will support operational activities of the Company and its subsidiaries.</p> <p>Legal implication: No violation of the rules and agreements with third parties.</p> <p>Impact on financial condition: No adverse impact to the Company’s financial condition.</p> <p>Impact on business continuity: Will support operational activities of the Company and its subsidiaries, which therefore supports the business continuity of the Company and its subsidiaries.</p>
5	Other information	n.a.

Jakarta, September 9, 2016
The Board of Directors of PT Blue Bird Tbk